



# FitnessFacility.com®

## Your Total *Online* Fitness Resource!

Advantage Fitness Products' FitnessFacility.com is the industry's most comprehensive and easy-to-use operational tool for fitness facility management.

FitnessFacility.com's advanced functionality and powerful features enable you to manage your fitness facility with ease, gain insightful reporting, track inventory, manage assets, allocate resources, schedule

maintenance & service calls, order supplies, and more all via a secure and private online site!

Whether you're managing a single facility or a larger portfolio, FitnessFacility.com puts control and efficiency at your fingertips, saving valuable time and money along the way. FitnessFacility.com takes the pain out of facility management.





“I feel that this program is extremely valuable. Time is what I never seem to have enough of and this program really speeds up the process — no calling, leaving messages, waiting for return calls, etc. It’s easy, efficient and IT WORKS! It absolutely improved the efficiency of product purchases and especially service requests. We receive phone verification the same day and we see the service tech within 2 to 3 days max. I’m very pleased with the program as it stands. It meets all of my needs. I can’t think of anything I would change or add.”

Betty Murphy, General Manager  
Robson Ranch Resort Community, Eloy, AZ

As the leader in the Design, Supply, Service and ongoing Support of commercial fitness facilities nationwide, AFP is unmatched in providing expertise and comprehensive system-based solutions while delivering exceptional experiences in fitness.

FitnessFacility.com provides a tailored tool and opportunity to maximize the benefits and enhance the daily operation of a single fitness facility or hundreds of properties across the country. It is remarkably scalable, yet precisely supplies the necessary support at both the property level and corporate interest alike.

The intuitive and easy-to-follow workings of this online program support the Fitness Administrator within your organization in maintaining the essentials required to effectively operate an ever changing fitness environment. This program will serve to enhance

the guest or member experience within the confines of your facilities by making it easy to keep equipment up and running, accessories clean and current, and insuring that your staff is properly trained and supported with the right information at all times. Add to this an increased visibility by authorized parties to view equipment service history, product age, condition information, remaining warranty and projected useful life data; the FitnessFacility.com

Program will soon become the best tool you have ever had in fitness!



### Safety

Every commercial fitness environment carries the risk of liability due to improper use or lack of effective preventative maintenance. We will help you best manage the inherent exposure associated with an offering in fitness by providing education and immediate resource information for your facility's management:

- Supply of real time, web-accessable data about the prevailing condition of equipment
- Service records by facility, equipment category and product
- Inspection dates and Preventative Maintenance schedules

### Supply

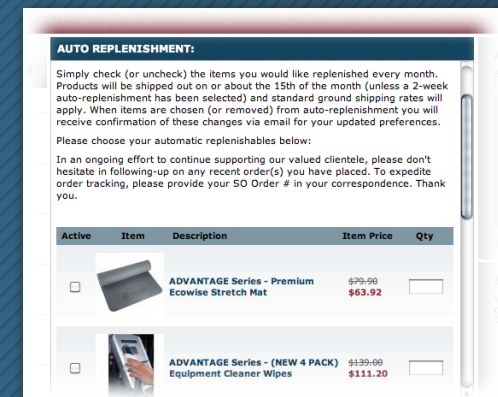
The ongoing supply of products such as stretching mats, hygiene wipes and headphones for entertainment integrated facilities are a small but problematic area for most operators. Keeping these offering fresh and on a replenishment schedule is essential and a cost effective way to demonstrate that your facility is cared for. However, the procurements of the right products, at the right program pricing can be a struggle for many facilities who either lack the staff or knowledge of what may be needed. The FitnessFacility.com Program takes all the guest work out of this process by:

- Standardized corporate approved fitness supply items
- Pre-determined pricing programs for all participating properties
- Terms/PO approval
- Commercial grade supply vs. risky consumer products that may be seemingly similar, but not safe or durable enough



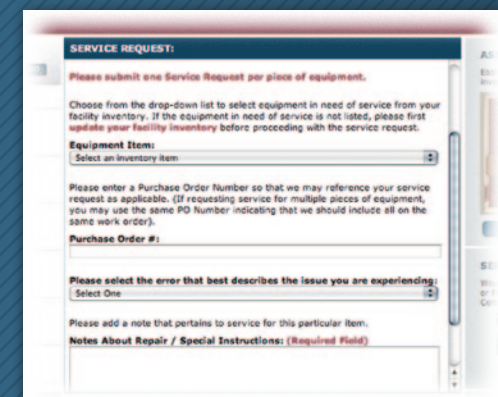
#### SECURED LOG IN

Unique username and password for secure access into the facility's private account.



#### AUTO-REPLENISHMENT FEATURE

Monthly automatic replenishment of the most commonly used products.



#### SCHEDULE A SERVICE CALL

Request a standard service call or preventive maintenance visit within seconds.



### Asset Management

No other platform can provide you with the nearly instant ability to inventory, categorize and determine the market value of your equipment better than FitnessFacility.com. Through our systematic facility enrollment process, we will quickly provide you the visibility of your assets in fitness by providing both a comprehensive portfolio view of equipment and that which directly resides at each property:

- Reporting of total facility enrollments, inventory, service history and equipment age
- Data may be referenced by property or portfolio to determine equipment brands, makes, and models
- Projected valuation of equipment by product, property or portfolio

### Support

Scheduling service calls for down equipment can be achieved in a snap. Fitness Equipment is recorded by facility, and management can simply select the unit in need of service, document the problem using the quick diagnostic survey and then request dispatch of technician. Access to resource documentation, industry news feeds and instructional videos, featuring useful support topics such as daily or weekly cleaning and safety tips, program specifications, corporate established facility standards, and virtually anything else supportive of the fitness environment:

- Service requests gain instant email confirmation and a three-business hour scheduling of service visit appointment
- Save time, energy, and guess work about the specific equipment problem by use of online submission
- Review warranty status of equipment
- Download, view and remain updated on supportive resource information specific to the needs of your fitness facility



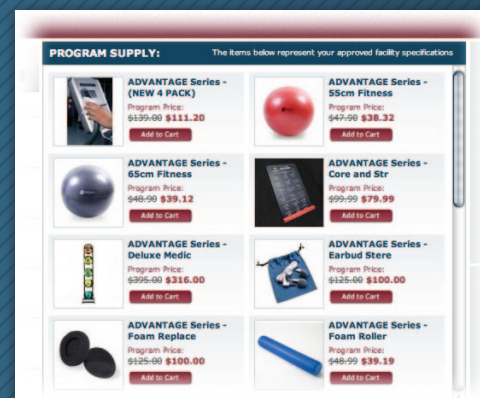
### ENROLLMENT

Each facility is provided access to create their own company-specific secured user-account



### RESOURCE DOCUMENTATION

Resource and information materials for the on-going support of the fitness facility.



### ORDER CHECKOUT

A simple 3-step checkout and order confirmation process.